

# *Renaissance Quarterly*

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## General Advertising Rates per Issue

SIZE	RATE
Full Page	\$300
Half Page	\$250
Inside Back Cover	\$350

No agency commissions allowed. Preparation charges for copy to be set: \$75 full page, \$50 half page. Proofs will be sent as directed. Tear sheets will be sent with invoices. Copy, layout, and camera-ready art should be sent to the Administrative Coordinator at the address given above.

## Mechanical Requirements

- Units of space: full page 4.425 x 7.75 inches, half page 4.425 x 3.625 inches. These measurements include borders.
- Resolution: Printing is by offset lithography, with 133-line screen (lpi) for halftones.
- Format: Camera-ready laser print or film preferred, PDF accepted.

## Deadlines

ISSUE	INSERTION ORDER	ARTWORK	SHIP DATE
Spring	November 1	December 15	February 15
Summer	February 1	March 1	May 1
Autumn	June 1	July 1	September 1
Winter	September 1	October 1	December 1

## Circulation

*Renaissance Quarterly*, the official journal of the Renaissance Society of America, which was founded in 1954, is distributed to members and subscribing libraries in the United States, Canada, and abroad. The publication reaches virtually all Renaissance specialists in literature and language, history, philosophy, music, and fine arts. Current circulation: 3700, including 1100 libraries. Our membership list is available for rental at the cost of \$.15 per name.